



José Manuel Estrada Sánchez
03 / 12 / 1985
10 de Mayo Mz. 18. Lote 10
Col. Álvaro Obregón, Mexico City, 01840
Landline Phone: 63. 82. 47. 41
Mobile Phone: (044. 55) 11. 46. 39. 25
Email Address: estradamz0@gmail.com
Web links to example work: - REEL - BEHANCE -

EDUCATION

Design and Visual Communications Major
School of Arts and Design
The National Autonomous University of Mexico
Universidad Nacional Autónoma de Mexico (UNAM).

SUMMARY

I am a creative visual designer and leader. I enjoy learning new skills quickly and applying knowledge gained from years of experience. I insist on excellence from myself, and my team, to ensure the best creative solutions. I am capable of working independently, as a member of a team and as a team leader. As a corporate collaborator, I work to understand the core values of the business and look for ways to incorporate its mission and vision into the design products.

WORK HISTORY

2017-present

Freelance: Manuel Estrada.

Independent

Currently, I manage several design and animation projects. My duties involve direct communication with clients, direction, and production of visual products from conception to delivery. I have completed projects with: Royal Holiday, GI Pharmacies, MUNAL, Tupperware, among others.

2014-present

Freelance: Affix

Art director

Affix is a multidisciplinary collective, supporting projects in an altruistic way, by producing web pages, music video clips, animated gifs, among others.

2014-2017

Promo Espacio, a unit of TV Azteca

Coordinator of design and production

Coordination and administration of multidisciplinary teams. My job focused on carrying out projects from conception to the delivery of final products such as: Creative concepts, storyboards, animation - motion graphics 2d - 3d, digital dummies, preproduction, video production, and postproduction, temporary curtains, channel identities, flyer design, POP material, logos, corporate identity, web pages, interactive, augmented reality, 360 videos, development, and implementation of campaigns for television - digital signage.



José Manuel Estrada Sánchez
03 / 12 / 1985
10 de Mayo Mz. 18. Lote 10
Col. Álvaro Obregón, Mexico City, 01840
Landline Phone: 63. 82. 47. 41
Mobile Phone: (044. 55) 11. 46. 39. 25
Email Address: estradamz0@gmail.com
Web links to example work: - REEL - BEHANCE -

WORK HISTORY

2013-2014

Promo Espacio, a unit of TV Azteca

Senior motion graphics designer

I was in charge of the development of animations, stationery of the company, video, and postproduction.

2011-2012

Freelance: Manuel Estrada.

Independent

My role was in the area of developing animation and videos for mapping a project for the HBO Channel. I also developed the webpage for "GGYA Editors" and created illustrations for the book "Aguascalientes" SEP.

2009-2011

Elpix

Jr. Motion graphic designer.

Preproduction, production, and postproduction of projection mapping for the restaurant "Dulce Patria" by Martha Ortíz. Animations for digital signage screens "Hardcandy" (Madonna). Postproduction of the documentary "Verdaderamente Durazo" by Mauricio Katz.

EDUCATION

2014 -2107 Digital tutors - Pluralsight Management, Cinema 4d, Xpresso, HTML5-css3, Usability, UX/UI, Maya 2017, among others.

2012 Diplomat "Video with virtual reality in 3D" by Kelsen Gómez. School of Arts and Design, UNAM.

2010 Workshop "Production, diffusion and development of alternative communication projects", a workshop from the group "Señales" by Magdalena González Gámez.

2010 Workshop "How to build a recording studio at home" by Luis Murillo / "Bishop" in "Discoteca" electronic music training and dissemination center.

2009 From the sensitive to the sensitive body ", "Digital Illustration" and "Creativity" series School of Arts and Design, UNAM.

2006 - 2008 Propaedeutic of music in the School of Artistic Initiation 2, National Institute of Fine Arts a.k.a. Instituto Nacional de Bellas Artes.

2004 - 2009 Visual design and communication major, School of Arts and Design, The National Autonomous University of Mexico a.k.a Universidad Nacional Autónoma de Mexico (UNAM).



José Manuel Estrada Sánchez
03 / 12 / 1985
10 de Mayo Mz. 18. Lote 10
Col. Álvaro Obregón, Mexico City, 01840
Landline Phone: 63. 82. 47. 41
Mobile Phone: (044. 55) 11. 46. 39. 25
Email Address: estradamz0@gmail.com
Web links to example work: - REEL - BEHANCE -

SKILLS

Operating Systems : Mac and Windows

Programming Languages : Basic: AS3, JS, Html - css3

Video - Animación : After Effects, Adobe Premiere, Toonboom, Mocha

Graphics : Photoshop, Illustrator

Web UX/UI: Dreamweaver, Flash, Adobe XD

Office : Excel, Word, Power point

3D Modeling : Maya, Cinema 4D, Topogun, ZBrush

Audio : Adobe Audition

Mapping projection : Resolume Arena, vvvv, Watchout, Touch designer, Processing

LANGUAGES

Spanish (native)

English (fluent)

TEACHING EXPERIENCE

2017-2018 Course Instructor: 3D animation and projection mapping
ARCITE School of Art and Technology, Mexico City.

ACHIEVEMENTS AND AWARDS

2017 ARDY Award 2017 Best Sales training program - Royal Holiday

2011 Pantalla de Cristal Award for the best visual effects in the documentary
"Verdaderamente Durazo" Produced by: Canana / Makina / Once TV México

2007 2nd place in the "Post Scriptum", University Postal Art Contest, UNAM
"Tzompantli a José Guadalupe Posada"